

Mind-Boggling Engagement FOR Foundational Learning

PreK • Kindergarten • Intervention • Special Education



2024

Product Guide
and Research

READING, WRITING, AND MATH COME ALIVE!

It's the hottest interactive reading technology because it gets kids super excited.

Early Intervention

*The program is **HIGHLY** engaging. My kiddos love the interactivity and need less support than before. The system has been a great supplement.*

Bridget Saldana
Early Intervention Program Teacher
Kindergarten
Gwinnett County Public Schools



How do you get a room full of preschoolers to pay attention? Check out Letters alive.

Special Education

We have a special needs student who doesn't really use language. The first time he saw Letters alive, he said 'WOW!' Prompting a special needs child to speak for the first time is amazing!

Michelle Luthman, SPED Teacher
McKinney, TX



Kindergarten

Letters alive has brought learning letters and sounds to life in our classroom... There's nothing better than hearing laughter and squeals of joy when using Letters alive. My kids LOVE it!

Greg Warren, Teacher and Influencer
Metro Nashville School District

See Mr. Greg's Case Study on page 4.



Pre Kindergarten | District-Wide

After our Instructional Support team gasped in disbelief as the letters actually came to life, we knew we had to bring Learning alive to the hundreds of students, families, and teachers we serve.

Jim Cupit, Early Childhood Education
Field Administrator
School District of Philadelphia



Pre-Kindergarten

*My students have truly caught on like no other year for me! I've even had a couple of parents tell me **THIS** is what their child is coming home talking about!! **LOVE that!***

Tracy Jackson, Pre-K Teacher
Fayetteville, GA



OUR MISSION

To create engaging and interactive learning experiences that ignite curiosity, build confidence, and cultivate a lifelong love of learning.

OUR STORY



My husband and I fought a gut-wrenching battle trying to teach our two adopted Latvian sons (5 and 6 yrs old) how to read English. We exhausted all the tools and resources that were available. Nothing worked. At that time, I was leading another technology company and employed amazing talent in the education space.

One day, one of our young employees said he had “something really cool” to show me. It was a flashcard that used augmented reality software to make the Eiffel Tower pop off of the flashcard in 3D. I was blown away, and my mind was



boggling at the potential this new technology had for early learners! I immediately envisioned a giraffe popping up and interacting with children.

Soon after, Alive Studios Zoo was born, waving a banner for the power of student engagement to help children learn how to read! I was just trying to help my boys, but soon realized our idea could actually make an impact on our nation’s reading crisis.

During our many years of working directly with thousands of early educators and seeing how important it is to get students engaged and excited about learning we have embraced the challenge to win early reading, writing, and math.

Cynthia

Cynthia B. Kaye
CEO | Chief Zoo Keeper
Alive Studios Zoo

How does Alive Studios address five common challenges facing early educators?



1 Reading and Literacy

Reading scores continue to be a huge concern. The Nation's Report Card shows over 65% of our students are below proficient.

How we help: Our SOR-friendly supplemental resources, *Letters alive* and *My Letters alive Student Journals*, complement any core curriculum and have been proven to increase engagement and accelerate learning. See the Case Studies on pages 4 and 5.

2 Student Engagement and Motivation

According to an EdWeek Research Center survey, 70% of teachers said that their students misbehave more now than they did prior to Covid.

How we help: Each of our resources include eye-popping 3D graphics and lovable zoo animals that grab students' attention. Independent Research shows Alive Studios' resources decrease classroom management problems. See the research on next page.

3 Special Education

Did you know the number of students in special education has doubled over the past four decades?

How we help: The flexibility of *Learning alive* gives Special Education teachers the ability to specifically address IEP goals and objectives. It is also proven to increase student motivation and lengthen attention spans. See the Case Study on page 5.

4 Student Well-Being

Student well-being, especially mental health, is a crucial concern for early educators.

How we help: Our 26 lovable zoo animals along with the interactive and collaborative nature of our resources create joy-filled learning experiences that nurture the whole child.

5 Math

Pandemic-related challenges have led to historically low math scores, from which we are still recovering.

How we help: Our collaborative and hands-on supplemental resources, *Math alive* and *My Math alive Student Journals*, get kids talking and excited to participate in math activities. See the Case Study on page 4.

INDEPENDENT EVIDENCE-BASED RESEARCH PROVES CHILD OUTCOMES

90-Day study with Pre-K students using Letters alive®

Letters alive is an integral part of Classrooms alive.



48%

48% increase in letter naming fluency
This was a 2x gain over non-users.

112%

112% increase in letter sound fluency
This was a 4x gain over non-users.



Independent Study by Tamra Ogletree, PhD

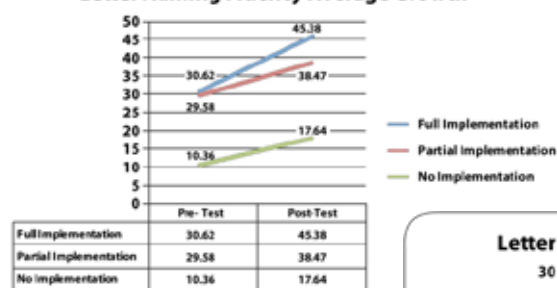
Dr. Ogletree has a PhD in Language and Literacy and a Certificate in Interdisciplinary Quantitative Research from the University of Georgia.



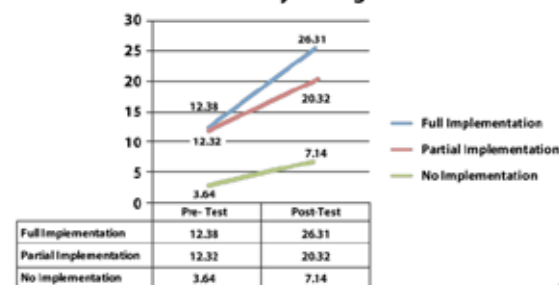
Highlights from study

- ✓ 48% increase in letter naming fluency
- ✓ 112% increase in letter sound fluency
- ✓ Classroom management problems decreased
- ✓ Student engagement increased
- ✓ Recorded voice in the program negates effect of regional pronunciation, which provided the most benefits for ELL students

Letter Naming Fluency Average Growth



Letter Sound Fluency Average Growth



To see the full study, go to www.AliveStudiosCo.com/research



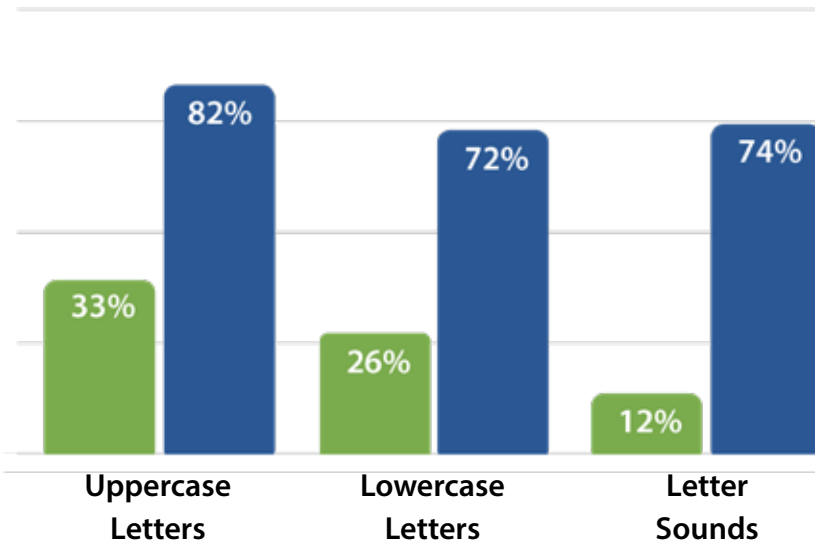
Teresa Adkins

Pre-Kindergarten Teacher



Pre-K: Early Literacy

Pre and Post Assessments - 6-Month Study



Research shows that "... by the end of PreK, students need to know 18 Uppercase Letters and 15 Lowercase Letters names to be on track for reading success by the end of 1st grade."

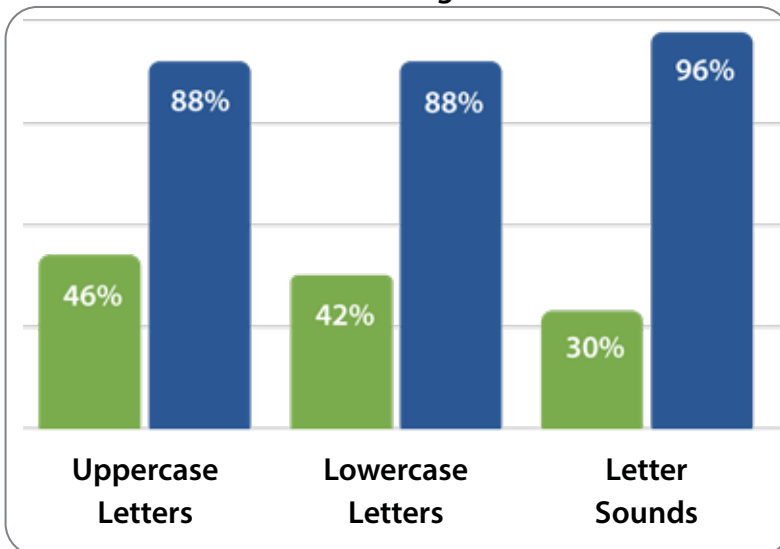
Piasta et al., 2012
Journal of Educational Psychology

Mrs. Adkins' class average at the end of the study was 20 Uppercase Letters and 18 Lowercase Letters. In addition, they knew 18 Letter Sounds.

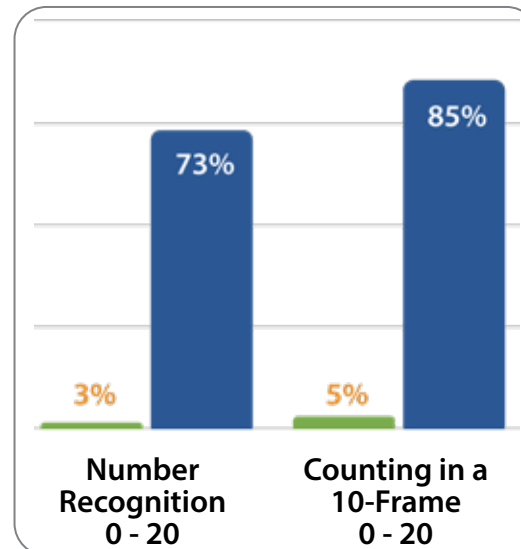
Kindergarten: Early Reading and Math

Pre and Post Assessments - Less than 30 days

Reading



Math



Mr. Greg Warren

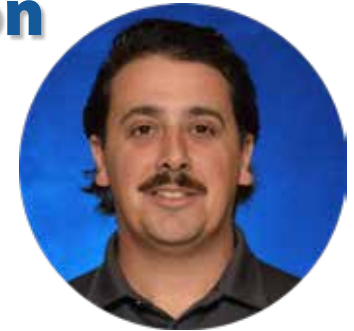
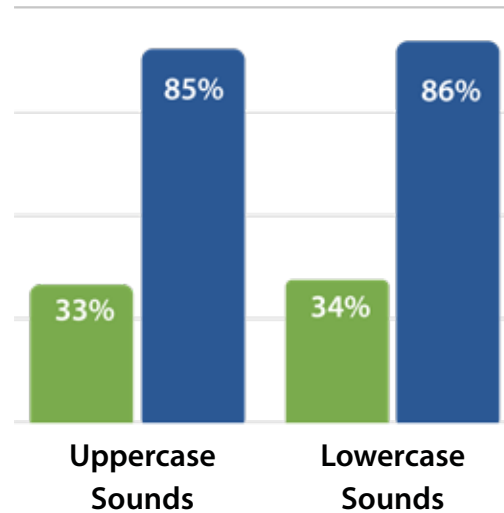
Kindergarten Teacher



Kindergarten: Letter Sound Correlation

Pre and Post Assessments - Less than 30 days

"My students demonstrated success because of the consistency and engagement provided by this program. Everyday we learned a new letter by following the steps provided in the Boot Camp. Because the program offered consistency, the students knew what to expect. The students focused on the new letter and its sound and not the logistics of the lesson. The augmented reality offered a unique learning experience for the students. It held the students' attention throughout the lesson."



Matt Bonk
Kindergarten Teacher

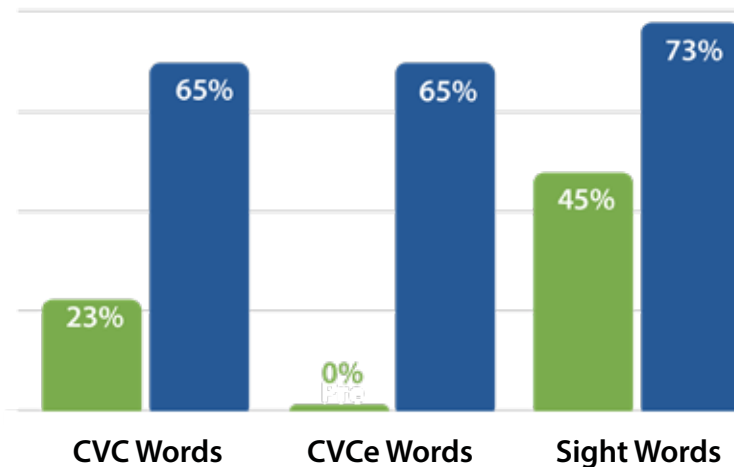


Special Education: Phonics

Pre and Post Assessments - Results in 30 days



Rachel Engwall
Special Education Teacher
1st Grade



"I followed the provided lesson plans for whole group, as well as small group and individual differentiated lessons to teach letter recognition, letter sound recognition, CVC words, CVCe words, sight words... They were so engaged and excited that it kept their attention longer than other lessons I have taught. I even had to completely rewrite one of my student's IEPs!!"

CLASSROOMS ALIVE!™

The Magical, Zoo-Themed Learning Experience



What is Classrooms alive™ Zoo Keeper Edition?

Classrooms alive is a full suite of all our super-engaging, interactive 3D supplemental resources for making your early literacy and math instruction come alive! Whether you need behavior management and kindergarten-readiness for Pre-K, or focused engagement and higher outcomes for Kindergarten, Classrooms alive magically delivers. Classrooms alive is evidence-based, aligned to State Standards, and is also highly complementary to STEM, Science of Reading, and Social Emotional Learning.

Classrooms alive includes:

- ✓ **Learning alive™ Zoo Keeper 8.0**
 - Letters alive® Zoo Keeper 8.0 (page 12)
 - Math alive® Zoo Keeper 8.0 (page 14)
 - Three Interactive Stories
- ✓ **Zoo Keeper Lesson Plans™** (page 7)
 - Letters / Math alive Field Guides
 - Zoo Keeper ABC and 123 Boot Camp™ w/ Literacy Centers *(developed with The Kindergarten Smorgasboard)*
 - Reading/Math Lessons w/ Literacy Centers
- ✓ **Alphabet Classroom Rug** (page 20)
 - 12' x 7'6" Oval Rug with Rugs alive™ mobile app (rectangle rug available upon request)
- ✓ **My Letters alive® Journals** (page 16)
 - 20 pack of Journals alive™ with mobile app
- ✓ **My Math alive® Journals** (page 18)
 - 20 pack of Journals alive™ with mobile app
- ✓ **Assessments for Guiding Instruction**
 - ESGI 60 day trial



Scan for Video!



No Internet
No Subscriptions
No Worries



Works with:



Classrooms alive!

p/n 58543 **\$2,995** (PreK)
 p/n 58544 **\$2,995** (K)
 plus shipping

Save \$575!!

To learn more, visit www.AliveStudiosZoo.com

ZOO KEEPER LESSON PLANS™

Aligned to Kindergarten Standards

Instructional for PreK and K

Also for Intervention, ELL, and
Special Education students

What are the Zoo Keeper Lesson Plans™?

Zoo Keeper Lesson Plans are the full-year supplemental curriculum for Letters alive and Math alive. These robust lesson plans help you get the most from our engaging 3D technology to boost your literacy and math blocks to new heights.



Teacher Field Guides (printed and pdf)

These handy, printed **Field Guides** for our Zoo Keeper Lesson Plans are designed to make your lesson planning a breeze. They give you an at-a-glance overview of our **Letters alive** and our **Math alive** lessons and include a poster-sized Zoo Map, Alphabet Chart, and Hundreds Chart. Choosing the lessons you want to include in your literacy and math blocks is easier than ever!



Zoo Keeper Boot Camp™ (pdf)

These systematic and explicit lessons are easy to follow and implement.

- **Zoo Keeper ABC Boot Camp** introduces one letter, one letter sound, and one animal each day.
- Includes 12 Alphabet & Phonemic Awareness Literacy Center options
- **Zoo Keeper 123 Boot Camp** introduces one number and one animal each day.
- Includes 12 Number Sense activities for Math Center options
- Both include modeling videos of Mr. Greg with his students

Can be used to launch your school year, as a Summer Program, or at a slower pace for kindergarten readiness



Printed sets are optional.

Developed with:



Letters alive and Math alive Lesson Plans (pdf)

These daily lessons were designed to give teachers the flexibility to customize their instruction based on need.

- Zoo-themed daily lessons using **Letters alive** and **Math alive** collaborative technologies
- 1,000 + pages of lessons and activities
- Daily skill-based activity options aligned to **Kindergarten Standards** and **TEKS** and are complementary to **Creative Curriculum**, the **Head Start Framework**, and many other core curricula
- Over 400 Literacy and Math Center activities



Printed sets are optional.



CLASSROOMS ALIVE TECH BUNDLES

Classrooms alive

The Magical, Zoo-Themed Learning Experience



- Learning alive Zoo Keeper
- Digital Zoo Keeper Lesson Plans
- 12'x7'6" Oval Floor Rug (rectangle rug upon request)
- My Letters alive Journals Classroom 20-pack
- My Math alive Journals Classroom 20-pack
- Student Progress Monitoring 60-Day Trial

p/n 58543 **\$2,995**
plus shipping

When you purchase Classrooms alive with one of our Tech Bundles, it makes installation and implementation that much more seamless!

Classrooms alive Tech Bundle A

w/ Touchscreen Laptop



- Classrooms alive
- 15" Touchscreen Laptop pre-loaded with Learning alive software
- 2 hours Virtual Training*
- Unlimited Help Desk

\$4,500
plus shipping

Classrooms alive Tech Bundle B

w/ Touchscreen Laptop, 43" Display, and iPad



- Classrooms alive
- 15" Touchscreen Laptop pre-loaded with Learning alive software
- 43" Flat Screen Display
- iPad with protective cover
- Display and iPad allows screen casting
- 2 hours Virtual Training*
- Unlimited Help Desk

\$5,600
plus shipping

Classrooms alive Tech Bundle C

w/ 27" Touchscreen Desktop and iPad



- Classrooms alive
- 27" All-in-One Touchscreen Desktop pre-loaded with Learning alive software
- iPad with protective cover
- 2 hours Virtual Training*
- Unlimited Help Desk

\$5,600
plus shipping

*** Volume Bonus:** Purchase 12 (or more) Classrooms alive Tech Bundles to convert your 2-hour virtual training into 4 hours of on-site training at a single location. (Earn professional development hours)

CLASSROOM ZOO CARTS

Add mobility, security, storage, and SOUND!

- Durable, lockable, and mobile
- Pop-up shelf provides extra surface for your kit setup
- Compartmentalized drawer for organized card storage
- Internal shelves for even more storage
- 15' power strip
- Optional sound system
- Optional projector shelf



Zoo Cart Options:

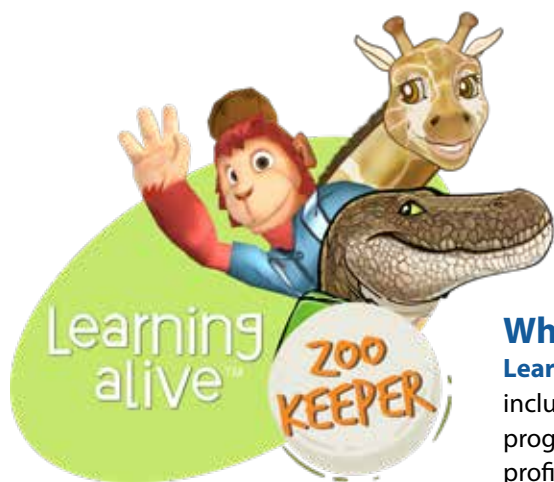


To learn more, visit www.AliveStudiosZoo.com

	Classroom Zoo Cart	p/n 50365	\$1,495 plus shipping
	Classroom Zoo Cart with Sound System already installed	p/n 50360	\$1,595 plus shipping
	Classroom Zoo Cart with Projector Shelf already assembled	p/n 50366	\$1,695 plus shipping
	Classroom Zoo Cart with Projector Shelf and Sound System already installed	p/n 50361	\$1,795 plus shipping

LEARNING ALIVE ZOO KEEPER 8.0

Supplemental Reading, Writing, & Math Classroom Kit



Learning alive combines Letters alive,
Math alive, and Interactive Stories
all into one program!



Scan for Video!



What is Learning alive™?

Learning alive combines **Letters alive** and **Math alive**, and includes three bonus Interactive Stories. This supplemental program is designed to help your early learners become proficient in reading, writing, and mathematics.

Learning alive completes your Pre-K or Kindergarten 21st Century Classroom with our magical cast of 26 zoo animals for a highly engaging, cross-curricular experience. You and your students will enjoy the action, sounds, and engagement as our animals spring to life in 3D, via Augmented Reality technology, to provide a collaborative and interactive learning experience.



Why Should I buy Reading and Math together?

You'll save \$495! And, as a bonus, you'll also receive three **Interactive Stories**!



Amos Alligator's
Airport Adventure



Ima Iguana
Treasure Hunter



Ollie Orangutan
Helping Ollie



Instructional for PreK and K

Also for Intervention, ELL, and
Special Education students

Need a
computer?

What's in the box?



Works with:



Learning alive includes:

- ✓ **Letters alive Zoo Keeper 8.0** (see pg 12)
- ✓ **Math alive Zoo Keeper 8.0** (see pg 14)
(includes one camera, one mat,
and one storage box set)
- ✓ **Interactive Stories**
Three engaging digital stories included:
 - Amos Alligator's Airport Adventure
 - Ima Iguana, Treasure Hunter
 - Ollie Orangutan, Helping Ollie
- ✓ **Assessments for Guiding Instruction**
ESGI 60 day trial

ZOO KEEPER LESSON PLANS (PDF)

for Letters alive



for Math alive

See page 7 for Lesson Plan details.

No Internet
No Subscriptions
No Worries

Learning alive™
Zoo Keeper 8.0

Save \$495

p/n 50800 **\$2,095**

Plus shipping

Add an HP Laptop and we will preload Learning alive for you!

- **HP Laptop** (touch-screen)
- 1-Year limited warranty (on HP)
- **Learning alive** (preloaded)



HP Laptop and Kit

p/n 50810 **\$3,444**

Plus shipping

Add Student Journals

Student Journals

- **Classroom Packs of 20**
- **Free mobile app**



My Letters alive Journal

Classroom 20-pack
p/n 84021 **\$265** (PreK)
p/n 84022 **\$265** (K)

Plus shipping

My Math alive Journal

Classroom 20-pack
p/n 86021 **\$265** (PreK)
p/n 86022 **\$265** (K)

Plus shipping

To learn more, visit www.AliveStudiosZoo.com

See details on page 16-19.

LETTERS ALIVE ZOO KEEPER 8.0

Supplemental Reading and Writing Classroom Kit



What is Letters alive®?

Letters alive is a super-engaging, supplemental early literacy learning kit that uses 3D Augmented Reality animals to get students excited and motivated to learn. Our patented resources facilitate social learning through collaborative and novel technology. Teachers lead their students through the Alive Studios Zoo to learn about our 26 animals while building solid foundations for reading success.

Letters alive brings all five components of the Science of Reading to life and is proven by independent research to increase engagement, support classroom management, and improve outcomes. Your students will hear, see, touch, build, and speak while enjoying a thrilling and joy-filled learning environment.

What skills will my students learn?

- Letter (sight recognition)
- Letter (sound recognition)
- Letter printing / formation
- Phonemic awareness
- Phonetic decoding
- Word building
- Word/Image association
- Vocabulary skills
- Listening vocabulary
- Word order
- Sentence building
- Punctuation skills
- Reading and comprehension
- Animal facts
- Animal habitat facts
- Basic colors
- Social emotional skills



Build over **1200 words**
and over **200,000 sentences**
then **watch them come alive!**



Scan for Video!



Instructional for PreK and K

Also for Intervention, ELL, and
Special Education students

What's in the box?



Works with:



Letters alive includes:

- **Letters alive** software on flash drive
– one user license for single computer
- Zoo Keeper Lesson Plans
- 26 Letter/Animal cards
- 97 PreK and Kindergarten sight word cards
- 84 Word Family cards (blends, digraphs, rimes)
- Ipevo USB Doc Cam and extension stand
- Alive Studios Zoo poster
- Alphabet poster
- 26 zoo animal/letter posters
- Tracking mat for cards
- Card sorting box
- Training videos

Assessments for Guiding Instruction

ESGI 60 day trial

ZOO KEEPER LESSON PLANS (PDF)



- Teacher Field Guide (printed)
- Zoo Keeper ABC Boot Camp™ and Literacy Centers (pdf)
Developed with the Kindergarten Smorgasboard
- Animal a Week™ and Literacy Centers (pdf)

See page 7 for complete details.

Letters alive®
Zoo Keeper 8.0

p/n 55800 **\$1,295**

Plus shipping

No Internet
No Subscriptions
No Worries

Add Student Journals

My Letters alive Journals

- **Classroom Pack of 20**
- **Free mobile app**

Take photos
with the
animals!!



Classroom 20-pack

p/n 84021 **\$265** (PreK)

p/n 84022 **\$265** (K)

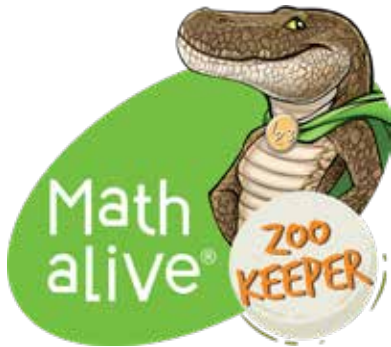
Plus shipping

To learn more, visit www.AliveStudiosZoo.com

See details on page 16 and 17.

MATH ALIVE ZOO KEEPER 8.0

Supplemental Mathematics Classroom Kit



What is Math alive®?

Math alive is a highly engaging, hands-on resource for teaching foundational math skills and concepts. It features a collaborative and novel 3D technology (Augmented Reality) that brings numbers, shapes, and animals to life in your classroom! The kit includes a supplemental math program with easy-to-follow Lesson Plans that support Pre-K learning and are aligned to Kindergarten State Standards. Math alive includes fun and challenging activities and games that get your kids excited about math. Immediate feedback and positive verbal affirmations encourage early learners and keep them motivated.



Math alive includes three Program Modules that can be used to introduce and practice required skills for Pre-K and Kindergarten.



Scan for Video!



What skills will my students learn?

- Number recognition
- Counting
- Number writing
- Number comparison
- Place value
- Ordinal numbers
- Decomposition
- Addition
- Subtraction
- Word problems
- Tally marks
- Pictographs
- Bar graphs
- Sorting and Classifying
- Patterns (quantity, color, sizes)
- Plane figures
- Solid figures
- Congruency
- Fractions
- Measurement



Instructional for PreK and K

Also for Intervention, ELL, and
Special Education students

What's in the box?



Math alive includes:

- **Math alive** software on flash drive
 - one user license for single computer

Printed Field Guide, Zoo Keeper 123 Boot Camp (pdf), and Full-year Lesson Plans (pdf)

Math alive Card Deck including :

- 42 number cards (two sets of 0-20)
- 10 animal cards
- 9 color cards
- 7 (2D) shape cards
- 5 (3D) shape cards
- 3 math symbol cards
- 4 custom cards
- video card
- 100 card

Ipevo USB Doc Cam and extension stand

Alive Studios' Zoo Map

Hundreds Chart

Tracking Mat for cards

Math Sentences Mat Overlay

Assessments for Guiding Instruction

ESGI 60 day trial



Works with:



Need a
computer?

Add an HP Laptop and we will preload Math alive for you!

- **HP Laptop** (touch-screen)
- 1-Year limited warranty (on HP)
- **Math alive** (preloaded)



HP Laptop & Kit

p/n 56822 **\$2,644**

Plus shipping

ZOO KEEPER LESSON PLANS (PDF)



- Math alive Field Guide (printed)
- Zoo Keeper 123 Boot Camp™ and Math Centers (pdf)
Developed with the Kindergarten Smorgasboard
- Math alive Lesson Plans (pdf)

See page 7 for complete details.

Math alive®
Zoo Keeper 8.0

p/n 56800 **\$1,295**

Plus shipping

No Internet
No Subscriptions
No Worries

Add Student Journals

My Math alive Journals

- **Classroom Pack of 20**
- **Free mobile App**



Classroom 20-pack

p/n 86021 **\$265** (PreK)

p/n 86022 **\$265** (K)

Plus shipping

To learn more, visit www.AliveStudiosZoo.com

See details on page 18 and 19.



My Letters alive Student Journals

What are My Letters® alive Journals?

My Letters alive Student Journals, along with our FREE app for tablets and smartphones, provide your kids with an interactive experience using mind-boggling 3D animals for learning letters, letter sounds, and proper letter formation!



Single Journal

p/n 84001 **\$13.99 (PK)**

p/n 84002 **\$13.99 (K)**

Save 5%

Classroom 20-pack

p/n 84021 **\$265 (PK)**

p/n 84022 **\$265 (K)**

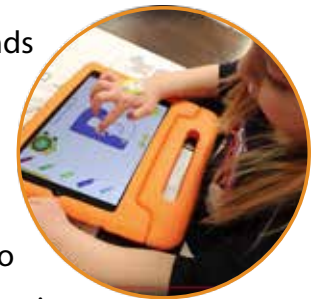


Great for family engagement and classroom time!



What skills will my students learn?

- Introduces/reinforces letters and letter sounds
- Teaches proper letter formation
- Encourages creative writing
- Monitors progress with sticker badge set
- Includes the Zoo Crew Alphabet music video
- Fosters cross-curricular and collaborative learning
- Uses device camera to take photos with 3D animals and letters



Download and open our FREE Journals alive app on your mobile tablet or smartphone.

Then, enjoy the sample activities on the next page.

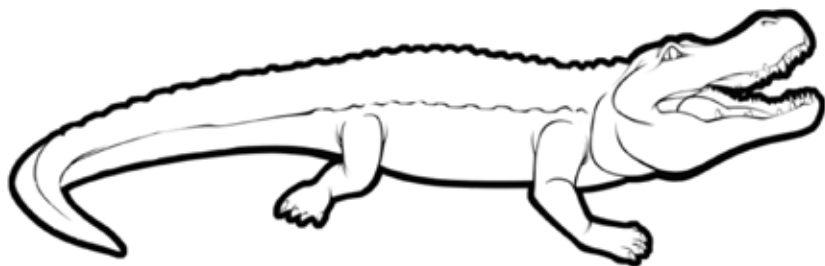


SAMPLE ACTIVITIES FROM OUR KINDERGARTEN JOURNAL

1. Download and open our FREE Journals alive app.
2. Answer YES, I have a Journal and select the ABC icon.

A is for Amos Alligator.

1. Color Amos.

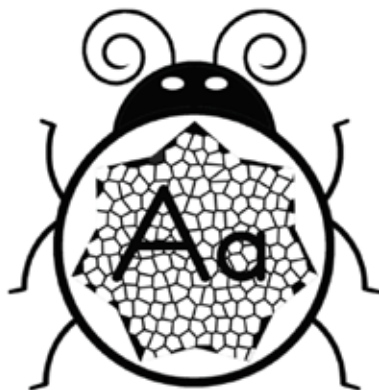


2. Add things that are found in his habitat.

3. Scan this bug.



4. See Amos walk.

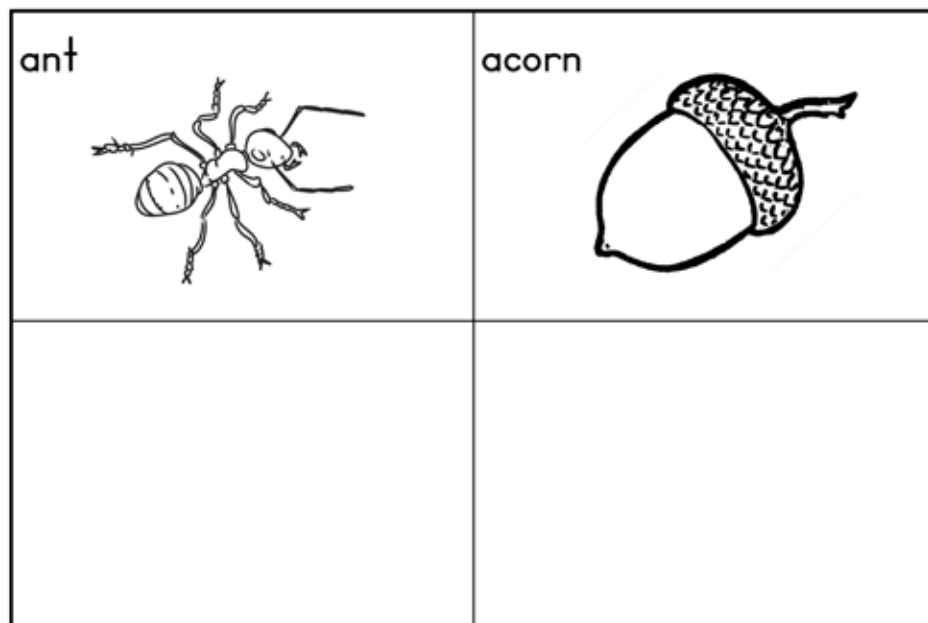


3. This will open your device's camera. Point at the Aa-Bug below to learn about the letter /a/ and watch Amos Alligator come alive!

Can you trace and then write the letter Aa?



Draw two more things that start with the letter Aa.



My Math alive Student Journals

What are My Math alive® Journals?

My Math alive Student Journals, along with our FREE app for tablets and smartphones, provide kids with an interactive experience for learning numbers, counting, shapes, and proper number formation! Your students will love feeding our animals while mastering basic math skills.



Single Journal

p/n 86001 **\$13.99 (PK)**

p/n 86002 **\$13.99 (K)**

Plus shipping



Great for family engagement and classroom time!

Classroom 20-pack

p/n 86021 **\$265 (PK)**

p/n 86022 **\$265 (K)**

Plus shipping

Save 5%

To learn more, visit www.AliveStudiosZoo.com



"The use of 10-frames, the order in which it is filled, and the one-to-one correspondence gives my kiddos a saturated, hands-on engagement with counting and cardinality. The attention to the details and accuracy of the animals eating and interacting is amazing!"

Valerie Donaldson
Pre-K Teacher

What skills will my students learn?

- Introduces/reinforces numbers and counting
- Teaches proper number formation
- Encourages one-to-one and rote counting
- Includes concept of more and less
- Introduces/reinforces shape recognition
- Pre-K includes 0-10 and 2D shapes
- Kindergarten includes 0-20 and 3D shapes
- Promotes family engagement
- Reinforces social-emotional behaviors
- Monitors progress with sticker badge set
- Includes the bonus Airplane Counting Game
- Uses device camera to take photos with numbers and shapes



Download and open our FREE Journals alive app on your mobile tablet or smartphone.

Then, enjoy the sample activities on the next page.

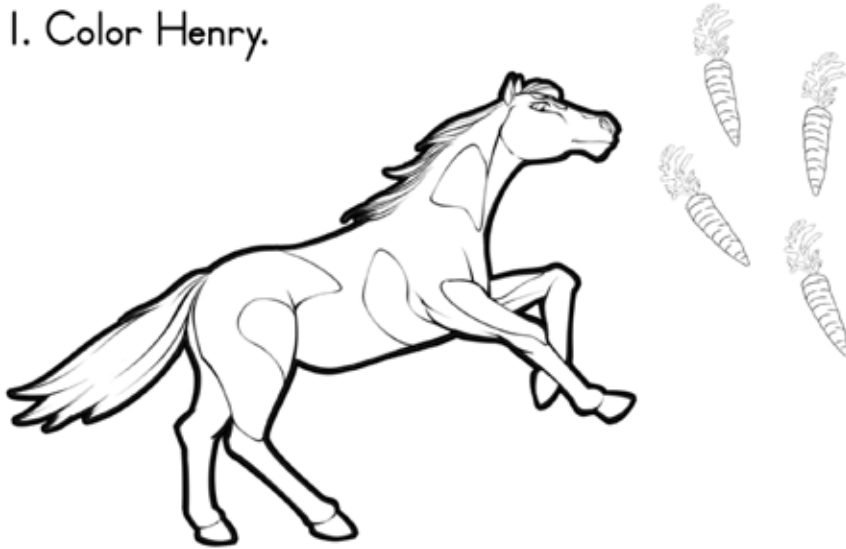


SAMPLE ACTIVITIES FROM OUR KINDERGARTEN JOURNAL

1. Download and open our FREE Journals alive app.
2. Answer YES, I have a Journal and select the 123 icon.
3. This will open your device's camera. Point at the 7-Bug below to feed Henry and learn about the number seven.

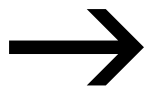
Henry Horse likes to eat carrots.

1. Color Henry.



2. Draw more carrots to make 7.

3. Scan this bug.



4. Feed Henry 7 carrots.



Can you trace and then write the number 7?



Can you trace and then write the number word **seven**?

seven

Circle all the ways that represent the number 7.

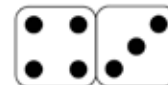
7

one

||||

9

seven



3





How will Rugs alive help students?

- Learn animal habitats from around the world
- Predict, check, sort, and compare findings
- Explore all 26 animals in 3D
- Collaborate with friends or work alone
- Take fun photos with each of the animals
- Introduce upper and lowercase letters
- Learn the alphabet through song
- Enjoy other STEM and SEL activities



What is Rugs alive™?

These colorful and durable interactive classroom rugs spring to life with the Rugs alive™ mobile app. Each of our 26 zoo animals come alive on the rug when matched with its correct Habitat Card and scanned with the app. Students can walk around and explore each animal once it's placed, and they can also carry the animals around in their hand with a Magical Zoo Coin!

Scan for Video!



Great for Classrooms and Media Centers!

Rugs alive Oval

- 12' x 7'6" Alphabet Rug
- FREE mobile app



p/n 89302 **\$450**
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- Available in two sizes
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Our classroom rugs can be utilized for increasing student collaboration, building relationships, and effective communication as well as early concepts of STEM and problem solving.



Download our FREE Rugs alive app on your mobile tablets and smartphones!



PROFESSIONAL LEARNING

We offer three Professional Learning options.

Our team recognizes the importance of providing effective implementation training when incorporating something new. We offer three levels of training as well as customized training to meet your school or district needs.

2 On-site Professional Learning - 4 hours

This on-site professional learning is conveniently conducted at your location. It is designed to inform and empower your school leaders, teachers, and staff members with how to effectively leverage Alive Studios' resources to increase student outcomes. After building a strong understanding of your chosen product, the training will progress to the most effective techniques and pedagogical approaches for implementation and integration into your core curriculum.

p/n 60001 **\$2,495** per class of up to 10 teachers

Pricing includes travel and accommodations to a single location of your choosing within the 48 contiguous United States.



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p/n 60110

\$199
per teacher

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After an initial on-site learning experience, small group Professional Learning Communities (PLC) per school can be established to ensure continued implementation and to provide teachers ongoing support.

Your success coach will assist your teachers with addressing targeted learning areas, analyzing student data to drive instruction, and supporting overall implementation.

Small group PLC Coaching Session (up to 5 teachers per PLC) Virtual coaching calls are 30 minutes each x 6 sessions (can be over 60 days or 6 months).

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Join Chief Zoo Keeper Cynthia, Zoo Keeper Zach, and their zany friend, Gerdy Giraffe, in this magical zoo learning adventure! The Zoo Crew Alphabet Show introduces an animal, a letter, and letter sounds using 3D (augmented reality) during each of the 26 episodes. We'll also read a short rhyming story and learn a social-emotional growth skill.

ZOO CREW COUNTING SONG!

Join Zoo Keeper Cynthia and Amos Alligator as they have so much fun counting up to 100 by 1's! Watch as Zoo Keeper Cynthia imitates our zoo animals and see if you can follow along with the movements while counting!

Both are FREE on  YouTube



Scan this QR code to download our FREE pdf Interactive Alphabet Chart. Print it for letter recognition and letter sound practice. Click any of the 26 letters to be linked directly to that episode!



Scan this QR code to download our FREE pdf Interactive Hundreds Chart. Print it for number recognition and counting practice. Click it to watch, listen, count, and dance along with our Zoo Crew Counting Song!



MORE FREE RESOURCES FROM ALIVE STUDIOS ZOO!

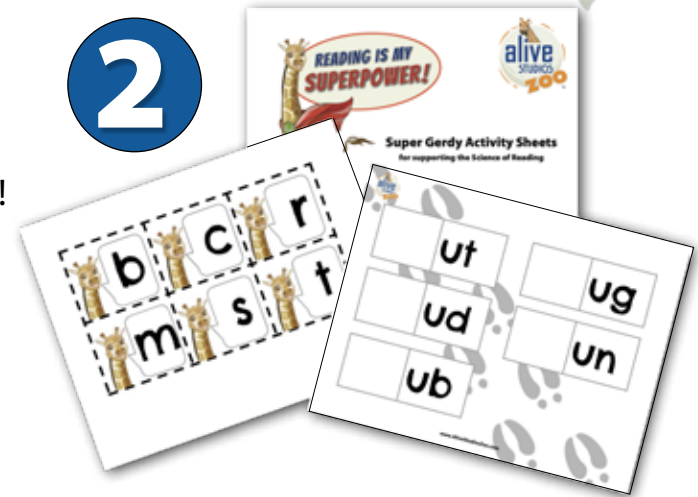
1



Scan this QR Code with your phone to get access to four super-fun freebies in one pdf!

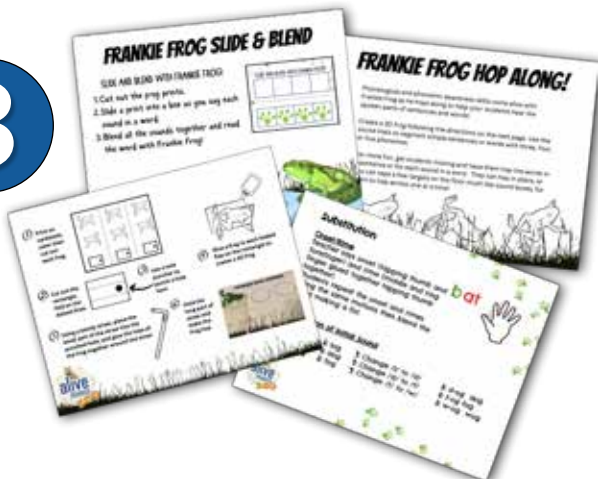


2



1. 26 SEL Rhyming Stories
2. Super Gerdy SOR Activities
3. Frankie Frog's Fun with Phonics
4. Zoo Decor Graphics for your Classroom

3



4



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Social Emotional



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