**CASE STUDY**

**Using Letters alive® with ABC Boot Camp™ for Early Literacy**

**Letters alive® with ABC Boot Camp™**
- Introduces one letter, one letter sound, and one animal each day for 26 days
- Focuses on letter sounds and letter recognition
- Includes 12 Alphabet & Phonemic Awareness Literacy Center options
- Can be used to launch your school year, as a Summer Program, or at a slower pace for kindergarten readiness

**Details of Study**
- Kindergarten students
- Over 85% ELL
- 26 days of instruction
- 4-Year average results

**Demographic Studied:**
- Mr. Greg's kindergarten classes over 4 years.
- Each classroom had an average of 19 students.
- Students were over 85% ELL.
- Students had limited English proficiency.
- Students represented an average of four different primary languages.

**4-Year Average Results of a Kindergarten Classroom (majority ELL) using Letters alive® and ABC Boot Camp for 26 Days**

<table>
<thead>
<tr>
<th></th>
<th>Before ABC Boot Camp</th>
<th>After ABC Boot Camp</th>
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</thead>
<tbody>
<tr>
<td><strong>Uppercase Letters</strong></td>
<td>46%</td>
<td>88%</td>
</tr>
<tr>
<td><strong>Lowercase Letters</strong></td>
<td>42%</td>
<td>88%</td>
</tr>
<tr>
<td><strong>Letter Sounds</strong></td>
<td>30%</td>
<td>96%</td>
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</tbody>
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Data captured by ESGI.

**Greg Smedley-Warren**
Kindergarten Teacher
J.E. Moss Elementary | Title I School in Nashville, TN

"The team that conducts FastBridge assessments said that of all the classes they tested, my kids tested significantly above average. They also added how impressed they were with not only their skills but their conversations as well."

~ Greg Smedley-Warren

www.AliveStudiosZoo.com
1. How do your students’ scores compare to other K classrooms in your school who don’t use Letters alive with ABC Boot Camp?
   Answer: My class scores higher than other classes and masters letters and sounds faster than others. Also, my students consistently have higher Text Level Assessment data!

2. What full-class data do you have to prove/show effectiveness?
   Answer: ESGI data and text level assessments (running records) and FAST Benchmarking

3. Did you have any surprise benefits from using Letters alive with ABC Boot Camp?
   Answer: Engagement at the beginning of the year was amazing! Adding Letters alive keeps the students focused so we can learn our letters and sounds! Also, it builds excitement for school which is vital for our students at the beginning of the year! The laughter and squeals are amazing. My students also beg to show visitors our animals!

4. What are the Top Key Performance Indicators that you most look for to measure success with your students?
   Answer: Text Level Assessments (running records), Sight Words, Letter recognition, and Letter sounds

   Answer: We do all… Whole group, small group, one on one. Whole group is interactive lessons, primarily short mini lessons! Small groups are differentiated and targeted based on data and needs of each group. One on one work is done mainly with students in centers!

6. What percentage of ELL students do you have in your classroom?
   Answer: Over 85%.