

ELLs in Edinburg, Texas School District Excelling with Augmented Reality

On December 10, 2015, Alive Studios launched its Proficient by 3rd Grade Program within the Edinburg Consolidated Independent School District in Texas (ECISD). Today, Edinburg has over a 100 PreK and Kindergarten classrooms currently using Letters alive and Math alive with ELL students.

ATLANTA, GA ([PRWEB](#)) May 26, 2016 -- Alive Studios has embraced a mission to equip teachers with engaging technology that helps early learners become proficient in reading and math by 3rd grade. The company's supplemental reading curriculum, Letters alive, utilizes Augmented Reality, which delivers a 3D experience without glasses. "We knew by using Augmented Reality, we would increase student engagement, but we were amazed at how English Language Learners really excelled," stated Cynthia B. Kaye, CEO of Alive Studios. "It captures the imagination of the students. And once I have them, they're hooked!" exclaimed Hugo Gomez, Kindergarten Teacher within the district.

The ECISD purchased over 50 of Alive Studios' early reading kits (Letters alive) through Follett School Solutions to address proficiency among its early learners. After experiencing the professional development that came with the programs and realizing the positive impact on their high population of language learners, Edinburg decided to expand the program's use into over 100 classrooms. Alive Studios' Proficient by 3rd Grade Program can be easily implemented in eight or more classrooms within a school district. Included with the program is a free day of onsite professional development for teachers and staff to ensure proper implementation and to learn best practices. Also included at no additional cost is a full school year of digital progress assessments for each participating classroom.

School districts across the country are plagued with below grade level reading scores. Traditional teaching methods are simply not working. Approximately 70% of American 4th graders are not proficient in reading. These students are considered "at risk" and are four times less likely to graduate. Intervention, and more importantly, pre-vention, with a proven-effective solution is essential to realigning these kids towards a more positive future social and economic contribution. This is especially true with ELL students. "Unless a solid foundation for reading is established early, ELL students are destined for dismal academic futures and are likely to never catch up," added Kaye.

"They're just in awe and are fascinated when the animals come alive on the cards," stated Leticia Saenz about her ELL students. All of the teachers have welcomed this new technology and differentiated learning experience into their classrooms and were amazed at its easy implementation. Letters alive includes a full-year supplemental curriculum and creates multiple learning pathways (seeing, hearing, speaking, touching, doing, and feeling) to fully-engage students, especially at risk, ELL, and special needs children. Similar multi-modality approaches are backed by neurological scientists who agree the more ways information can be presented, the more information is retained.

Company Information

Alive Studios provides supplemental reading and math solutions for PreK-3rd grade. They are the world's first company to develop an Augmented Reality curriculum for early education. For more information on Alive Studios' full suite of educational products, please visit their website at <http://www.AliveStudiosCo.com>.

Edinburg Information



The Edinburg Consolidated Independent School District is a school district headquartered in the city of Edinburg, Texas, United States. It has 3 high schools, 5 middle schools, 27 elementary schools, and 1 alternative campus. The District has approximately 30,000 students and 3,900 employees.



Contact Information

LA Ricketson

Alive Studios

<http://www.alivestudiosco.com>

+1 404-409-9772

LA Ricketson

Alive Studios

<http://www.alivestudiosco.com>

404-409-9772

Online Web 2.0 Version

You can read the online version of this press release [here](#).