alive STUDIOS™

Evidence-based Instruction

48% Increase in Letter Naming Fluency!

112% Increase in Letter Sound Fluency!

Independent Research (details inside)

Supplemental

Reading & Math Solutions

For PreK to 3rd Grade
Includes ELL, At Risk and Special Needs

Engaging Students with Augmented Reality!

Our mission is to help early learners become proficient in reading and math by 3rd grade by equipping teachers with engaging technology.

When my two adopted sons came to America, they had difficulty learning to read. I tried everything on the market to help them but nothing worked. Faced with this challenge, I was able to pull from my career experience working as a teacher and being CEO of a company that provided educational products. I was determined to find a solution to not only help my sons but also young children everywhere.

With access to the right people and technology resources, I decided to take a risk and began development on a solution that would help kids learn to read in a new and engaging way. Having been introduced to Augmented Reality (3D without the glasses), I knew this was exactly the secret sauce we needed to capture young imaginations.

Cynthia B. Kaye, CEO
Chief Zoo Keeper

Soon after, Letters alive was born along with a zoo full of 26 animal characters that are now a part of our family. A new company, Alive Studios, was launched and hundreds of incredible success stories began pouring in from teachers, who we affectionately call our Zoo Keepers, as they began to implement Letters alive into their classrooms.

We look forward to you becoming one of our newest Zoo Keepers and joining our passionate mission to get children proficient in reading and math by the 3rd grade!

— Cynthia

Check out our blog:
www.AliveStudiosCo.com/blog

Quick Fact: More than 55% of fourth graders are not proficient in reading and math.

TESTIMONIALS & CASE STUDIES

SCHOLASTIC

"It's the hottest interactive reading technology because it gets kids super-excited..."

ELL

"It captures the engagement of the students. And once I have them, they're hooked!"

Hugo Gomez
Kindergarten Teacher

"Letters alive is a great help with our ELL students because it provides them with language, sentence structure, vocabulary, and background knowledge they need."

Jane Brittel, Principal

Kindergarten

"Letters alive has brought learning letters and sounds to life in our classroom... There's nothing better than hearing laughter and squeals of joy when using Letters alive. My kids LOVE it!"

Greg Smedley-Warren, Teacher and Blogger
The Kindergarten Smorgasboard

"How do you get a room full of preschoolers to pay attention? Check out Letters alive..."

abc WORLD NEWS

At Risk

"A lot of my children did not know their letters or sounds...Now they are just loving it! They are excited, engaged and motivated to learn with Letters alive."

Audra Cervi, Reading Specialist

Special Needs

We have a special needs student who doesn't really use language. The first time he saw Letters alive, he said "WOW!" Prompting a special needs child to speak for the first time is amazing!"

Michelle Luthman, Teacher

See more at:
www.AliveStudiosCo.com/case-studies

SUPPLEMENTAL READING KIT

Independent Research Proves it!

Improved Student Outcomes

48% — **Increase in Letter Naming Fluency!**

112% — **Increase in Letter Sound Fluency!**

Study By:
Tamara Ogletree, Ph.D
University of Georgia

For full research report, go to:
AliveStudiosCo.com/research

What is Letters alive®?

Letters alive® is a supplemental reading kit that incorporates evidence-based best practices to teach early literacy skills. The lessons and activities are presented within a theme, which includes animals, and ties in sciences. Children are hearing, seeing, touching, building, and speaking while enjoying a positive and engaging experience that increases proficiency in reading. This multi-modality and cross-curricular approach appeals to a broad range of learning styles and abilities. The learning kit includes a full-year supplemental curriculum aligned to Kindergarten state standards with 26 alphabet cards and 94 sight word cards that spring to life in 3D through the advanced technology known as augmented reality.

Who uses Letters alive?

Pre-School (2–5 years old)
• Letters (sight recognition)
• Letters (sound recognition)
• Basic Colors

Kindergarten (5–6 years old)
• Phonemic Awareness
• Phonics Skills
• Letter Printing
• Reading and Comprehension
• Punctuation Concepts

English Language Learners / ESL / ESOL
• Word/Image Association
• Word Order and Sentence Building
• Punctuation Skills

Reading Intervention
• Phonemic Awareness
• Phonics Skills
• Letter Identification
• Letter Printing
• Reading and Comprehension
• Punctuation Skills

Special Needs
• Kinesthetic, Visual, and Auditory Styles
• Vocabulary Skills
• Phonics Skills
• Motivational and Engaging
• Applicable for a Wide Age Range

ALIGNED TO COMMON CORE STATE STANDARDS

Correlated to the TEKS

Letters alive Kit

Need a computer?

TURN-KEY SOLUTION BUNDLES

Available for: (Windows, Apple)

Kit Includes:
- **Letters alive** Software on USB Flash Drive
  – One User License (Users are "Zoo Keepers")
- Teacher Lesson Plan Manual (PDF)*
- Tracking Mat for Cards
- 26 Alphabet Posters
- 26 Alphabet Cards
- 94 PreK and Kindergarten Sight Word Cards
- Keyboard Shortcuts Sticker Set
- Ziggi USB Camera and Box Stand
- Card Sorting Box
- Training Videos

Kit also includes:

ESGI

Assess your Students' Progress with Online Digital Assessments.
FREE 60-Day Trial
Save Over 400 Hours per Year

*Teacher Lesson Plan Manual (PDF) includes:
- Full school year of daily lesson plans aligned to State Standards for Kindergarten
- 400+ pages including over 180 activity sheets
- Activities Include: coloring, handwriting, letter sound, word family, sight word, writing exercises, and story comprehension sheets
- 26 Rhyming Stories
- 26 Animal Facts
- Student Progress Assessments also available digitally on ESGI

PC P/N 55110
MAC P/N 55111
List Price $995

No Subscription Fee

Edu Price $795

See system requirements to run **Letters alive** (pg 14)

Teacher Bundle
- HP Notebook preloaded with **Letters alive**
- 3-Year On-site Warranty *(on HP)*
- Complete **Letters alive** Kit
- Just power up, click, and go!

$1,994
P/N 55120

Teacher Bundle with "Zoo" Cart
- HP Notebook preloaded with **Letters alive**
- 3-Year On-site Warranty *(on HP)*
- Complete **Letters alive** Kit
- Mobile Teacher Cart with built-in Audio
- Just power up, click, and go!

$2,989
P/N 55130

SUPPLEMENTAL MATH KIT

Your Students Will Love it!

" This is what our kids need; this is SO engaging! Teachers will be so excited to present math in such a way that's going to get kids interested in learning numbers, sizes, shapes, and measurements! "

Barbara Jacobs, LAUSD Math Specialist

What is Math alive®?

Math alive® is a software-based learning kit including interactive games and activities that teach necessary math concepts to early learners. The software features an exciting technology known as Augmented Reality, which provides a 3D experience without glasses and provides kids an exciting and hands-on way to learn. Math alive engages all learners and provides positive verbal affirmations.

What does Math alive Include?

Unit One – Numbers and Number Sense
• Counting
• Writing Numbers
• Place Value
• Number Comparison
• Ordinal Numbers

Unit Two – Computation
• Decomposition
• Addition
• Subtraction
• Word Problems

Unit Three – Data and Probability
• Tally Marks
• Pictographs
• Bar Graphs
• Word Problems

Unit Four – Patterns
• Sorting and Classifying
• Predict and Extend

Unit Five – Geometry
• Orientation and Relative Position
• Plane Figures
• 2D, 3D, and Solid Figures
• Congruency
• Fractions

Unit Six – Measurement
• Time of Day
• Telling Time
• Calendar
• Comparing Basic Measurements

Bonus Unit
Unit Seven – Money (USD)
• Identifying Coins and Bills
• Counting Money
• Reading and Writing Money
  Available only in Teacher Lesson Plan Manual

ALIGNED TO COMMON CORE STATE STANDARDS

Correlated to the TEKS

Math alive Kit

Need a computer?

Available for:

Teacher Bundle
• HP Notebook preloaded with **Math alive**
• 3-Year On-site Warranty *(on HP)*
• Complete **Math alive** Kit
• Just power up, click, and go!

$1,994
P/N 56122

Kit Includes:
• **Math alive** Software on USB Flash Drive
  – One User License (Users are "Zoo Keepers")
• Teacher Lesson Plan Manual (PDF)*
• Tracking Mat for Cards
• 45 Skill-based Learning Games
• 41 Flash Cards that Activate Augmented Reality (3D) Activities:
  – 10 Number Cards   – 7 (2D) Shape Cards
  – 10 Animal Cards   – 5 (3D) Shape Cards
  – 9 Color Cards
• Ziggi USB Camera and Box Stand
• Card Sorting Box
• Training Videos

Kit also includes:

ESGI

Assess your Students' Progress with Online Digital Assessments.

FREE 60-Day Trial
Save Over 400 Hours per Year

*Teacher Lesson Plan Manual (PDF) includes:
• Full school year of daily lesson plans aligned to State Standards for Kindergarten & partial 1st Grade
• 400+ pages including over 260 activity sheets
• 7 Math Concept Stories
• Activities Include: identification, fill in the blank, cut and paste, coloring, handwriting, word problems, and comprehension sheets
• 26 Animal Facts
• 10 Habitat Fact Sheets
• 174 Math Vocabulary Cards
• Student Progress Assessments also available digitally on ESGI

PC P/N 56110
MAC P/N 56111
List Price $995

No Subscription Fee

Edu Price $795

See system requirements to run **Math alive** (pg 14)

Teacher Bundle with "Zoo" Cart
• HP Notebook preloaded with **Math alive**
• 3-Year On-site Warranty *(on HP)*
• Complete **Math alive** Kit
• Mobile Teacher Cart with built-in Audio
• Just power up, click, and go!

$2,989
P/N 56132

Bundle and Save!

**Letters alive®, Math alive®
and Interactive Stories
all in one program!**

What is Learning alive™?

Learning alive™ is a full suite of reading and math learning programs. Fill your classroom with our cast of 26 animated characters enhancing the way you teach reading and math. Enjoy the action, sounds, and engagement as they seemingly come to life through the magic of Augmented Reality. Reading, math, and story time will never be the same and your students will love you for it!

Why Should I Bundle?

You Save Over $300! As a bonus to **Letters alive** and **Math alive**, you'll also receive our **Interactive Stories**!

Three interactive digital stories are included:

Interactive Stories

Amos Alligator's
Airport Adventure

Ima Iguana
Treasure Hunter

Ollie Orangutan
Helping Ollie

- Students can read by themselves or the interactive stories can read to them.
- Words are highlighted as they are read aloud.
- One character trait is incorporated into each digital story (eg. punctuality, courage, and kindness).
- Each story includes mini games, which are aligned to State Standards.

ALIGNED TO
COMMON CORE
STATE STANDARDS

Correlated to the
TEKS

Save Over $300
by bundling your Letters alive & Math alive Kits!

Learning alive™ Suite

Available for:

Suite Includes:
- All components from **Letters alive** Kit
- All components from **Math alive** Kit
- Includes one camera, one mat, and one storage box set

Also in this Suite:
Letters alive Teacher Lesson Plan Manual (PDF)
Math alive Teacher Lesson Plan Manual (PDF)

Over 400 Pages in Each Manual!

BONUS Items Included:
- **Interactive Stories**

  Three engaging stories included:
  – Amos Alligator's Airport Adventure
  – Ima Iguana, Treasure Hunter
  – Ollie Orangutan, Helping Ollie

ESGI

Suite also includes:
Digital Progress Assessments
FREE 60-Day Trial

PC P/N 50110
MAC P/N 50115
List Price $1,990

Edu Price $1,295

See system requirements to run **Learning alive** (pg 14)

No Subscription Fee

Need a computer?

TURN-KEY SOLUTION BUNDLES

Teacher Bundle
- HP Notebook preloaded with **Learning alive Suite**
- 3-Year On-site Warranty *(on HP)*
- Complete **Learning alive** Kit
- Just power up, click, and go!

$2,494
P/N 50120

Teacher Bundle with "Zoo" Cart
- HP Notebook preloaded with **Learning alive Suite**
- 3-Year On-site Warranty *(on HP)*
- Complete **Learning alive** Kit
- Mobile Teacher Cart with built-in Audio
- Just power up, click, and go!

$3,489
P/N 50132

Get your book and FREE app at www.StorybooksAlive.com

" *WOW, WOW, WOW!!!!!! I received the book and downloaded the app. This is truly the coolest thing ever. I cannot wait to share it near and far. Again….WOW!!* "

Debbie Linville
Children's Book Author and Literacy Consultant

Need a Parent Engagement Solution?

What is Storybooks alive™?

This is the first book in a series of 26 short stories featuring our lovable animals from **Letters alive®** and **Math alive®**. Amos Alligator Arrives at the Airport is a fun, interactive story that springs to life via augmented reality (3D) when used in combination with our FREE downloadable app.

Make this story come alive **with Augmented Reality**

Encourages Parent Engagement

Great for Classroom Use

About Storybooks alive

Amos and all his friends will appear on your tablet or smart phone and interact with your young reader as he/she touches the screen. The **Storybooks alive™** app can read to them or they can read by themselves. This book is perfect for classroom and at-home story time. Several games and activities are included in the story that create opportunities to engage parents into their child's reading experience.

Amos Alligator Arrives at the Airport

• This printed Storybook comes alive in 3D with our **FREE App for mobile devices!**

• Have the app read to you or read the book by yourself

• Learn sounds represented by the letter A

• Learn upper and lower case

• Have fun with 29 sight words

• Play the airplane letter/word game

• Learn alligator facts

• Enrich your child's listening vocabulary

Buy a single book or a set of six to share!

P/N 83001
Price $9.95

P/N 83601
Price $59.70
Set of 6

MAKE THIS STORY COME ALIVE WITH AUGMENTED REALITY! AT WWW.STORYBOOKSALIVE.COM

Download on the App Store

GET IT ON Google play

Compatible with iPad, iPhone, Android tablet or phone.

11

Are your At Risk students getting left behind?

What is the Volume Bonus Program?

This program includes the Letters alive® kits or Learning alive™ suites, free on-site professional development and a free full-year of online student progress assessments. When teachers introduce these programs to their early learners their classrooms truly come alive! Our programs use six learning modalities that capture the attention of the students like never before. Join other school districts around the country and start helping your early learners become proficient in reading and math by 3rd grade!

The Problem

Approximately 7 out of 10 third graders are not proficient in reading.

The Solution is Early Intervention with Letters alive®

Independent research shows huge improvements in student outcomes.

112% Increase in Letter Sound Fluency!

48% Increase in Letter Naming Fluency!

Study By Tamara Ogletree, Ph.D University of Georgia
For the full research report, go to: AliveStudiosCo.com/research

Letters alive® and Learning alive™ support the principles of Universal Design for Learning (UDL)

Augmented Reality
Visual
Auditory
Cross-Curricular
Technology

Engagement

Kinesthetic
Emotions
Speaking
Art
Technology

Representation

Learning alive

Visual
Auditory
Kinesthetic
Speaking
Technology

Expression

Evidence-based instruction designed for all learners

How does the Volume Bonus work?

• Purchase multiple classroom kits (minimum of 10) for your school or district and receive:

- FREE 1/2 day of onsite Professional Development for each of your teachers

Hands-on instruction that focuses on evidence-based practices that improve student performance through the implementation of our supplemental programs. (See page 14 for more details.)

- FREE full-year online Student Progress Assessments* for each of your teachers

Monitor the success of your students by assessing them digitally. Assess your students with pre-loaded Letters alive and Math alive tests, other popular assessments, as well as your own.

| Assess | Analyze | Teach | Save Time | Share Reports |

Watch this Testimonial!

• This Title I teacher's students had the highest scores of all the kindergarten classes in his school after only 30 days.

• Watch how engaged his students are while learning letter names and sounds.

Video here: www.AliveStudiosCo.com/program

"We are so lucky to be partnering with Alive Studios to bring augmented reality into our classroom! The kids love seeing a new animal each day! Watch their reactions when the animal comes to life! This brings a whole new engagement level to our ABC BOOTCAMP!"

**Greg Smedley-Warren, Teacher and Blogger
The Kindergarten Smorgasboard**

* Free ESGI online digital assessment subscriptions are only offered in conjunction with this volume program and for schools who are not already subscribed to ESGI's services.

VOLUME PURCHASE OPTIONS

Classroom Kit Options
(Minimum of 10 Classroom Kits)

Letters alive® Kit for Reading
(Mac or PC required)

$795 ea   P/N 55110 pc
P/N 55111 mac

Learning alive™ Suite for Reading & Math (Mac or PC required)
Learning alive comes complete with Letters alive®, Math alive® and three Interactive Stories

$1,295 ea   P/N 50110 pc
P/N 50115 mac

We offer On-Site Training and Professional Development!

Anxious to Get Started? No problem;
Invite us to come to your location!

• Receive 1/2 day (4 hours) professional development
• Follow step-by-step set up & demonstration with hands-on learning
• Learn best practices for instruction and curriculum implementation
• Learn how to assess your students digitally: analyze, teach, and share reports while saving time. Use this data to improve instruction.
• Discuss student engagement and learn how to improve it with Augmented Reality
• Learn how to utilize multiple learning modalities and cross-curricular activities
• Includes travel and accommodations within the 48 contiguous states
• Conducted at a single location of your choice

1/2 Day On-Site, Professional Development
Call for Pricing

System Requirements

Learning alive Suite and Letters alive Kit

PC REQUIREMENTS

• Operating System: Win 7 (or higher) 32-bit (x86) or 64-bit (x64)
• Recommended Processor: Intel i5 or better or AMD equivalent
• *Minimum Processor: Intel Dual Core 1.8 Ghz or better or AMD equivalent*
• RAM: 4 GB or higher
• Graphics Requirements:
    – Open GL 3.0
    – 512 MB or higher RAM
• Supported Graphic Cards:
    – NVIDIA or Radeon Discrete graphics
    – or Intel HD graphics 4400 or better

MAC REQUIREMENTS

• Operating System: Mac OS 10.6 or higher
• Processor: Intel i5 or better
• RAM: 4 GB or higher

Math alive Kit

PC REQUIREMENTS

• Operating System: Win 7 (or higher) 32-bit (x86) or 64-bit (x64)
• Recommended Processor: Intel i5 or better or AMD equivalent
• *Minimum Processor: 1Ghz or faster or AMD equivalent*
• RAM: 2 GB (32-bit) or 4 GB (64-bit) or higher
• Graphics Requirements:
    – Open GL 3.0

MAC REQUIREMENTS

• Operation System: Mac OS 10.6 or higher
• Processor: Intel i5 or better
• RAM: 4GB or higher

We want your computer to have great speed and graphics so we can come to life!

DESTINATION ZOO

Order Form

Need Funding? Go to www.AliveStudiosCo.com/funding

Learning Kits

		Quantity		Total
Letters alive Kit (p/n 55110 PC • 55111 MAC)	$795.00 x	☐	=	☐
Math alive Kit (p/n 56110 PC • 56111 MAC)	$795.00 x	☐	=	☐
Learning alive Suite (p/n 50110 PC • 50115 MAC) (includes *Letters alive, Math alive,* and *Interactive Stories*)	$1,295.00 x	☐	=	☐

Product Add-Ons

Teacher's "Zoo" Cart – *See below* (p/n 50360)	$995.00 x	☐	=	☐
1/2 Day On-Site Training (p/n 60001)	Call for pricing	☐	=	☐

Turn-key Solution Bundles

Teacher Bundles
HP notebook with:

		QTY
Letters alive p/n 55120	$1,994	☐
Math alive p/n 56122	$1,994	☐
Learning alive p/n 50120	$2,494	☐

Teacher Bundles w/ "Zoo" Cart
HP notebook and teacher's zoo cart with:

		QTY
Letters alive p/n 55130	$2,989	☐
Math alive p/n 56132	$2,989	☐
Learning alive p/n 50132	$3,489	☐

Augmented Reality Storybook
Amos Alligator Arrives at the Airport

		QTY
Single book p/n 83001	$9.95	☐
Set of Six p/n 83601	$59.70	☐

Call 678-404-7473 for shipping prices

My Total _____

Teacher's "Zoo" Cart
Mobility, Storage, and Sound!
• Built-in audio system
• Durable and convenient
• Lockable and safe

Price: $995   *Optional projector shelf: $125*

Submit your Order via:

✉ Email
sales@alivestudiosco.com

📞 Phone
678-404-7473

📭 1461 Harbins Road
Dacula, GA 30019

🛒 Online
www.AliveStudiosCo.com/shop

🖨 Fax
678-248-9030

Call us Today!

678-404-7473

Visit us online at

www.AliveStudiosCo.com