

Title I School Uses Augmented Reality to Improve Reading Proficiency

J.E. Moss Elementary, a Title I school in Nashville, has a kindergarten classroom that is making significant improvements in its students' reading proficiency with a mind-boggling 3D technology called augmented reality.

Nashville, TN ([PRWEB](#)) May 04, 2016 -- Title I teacher, Greg Smedley-Warren, gives a lot of credit for his classroom's success to a supplemental reading program called Letters alive from [Alive Studios](#). Greg is a kindergarten teacher at J.E. Moss Elementary with several ELL and At Risk students. His classroom's literacy scores, however, are outperforming all the other kindergarten classrooms in his school. Just prior to the start of the school year, Greg was introduced to Letters alive, a supplemental reading software kit that utilizes an emerging technology called augmented reality. "When I first saw Letters Alive I was in awe of the 3D technology and knew I had to have it. If I was excited about it, I knew my students would love it!" expressed Greg.

Letters alive works on PCs and Macs and can be used for classroom, small group, or individual instruction. The supplemental curriculum teaches letter naming, letter sound, and spelling as well as sentence building and sentence comprehension. By using augmented reality, Letters alive presents 26 3D animated animals that jump to life and interact with the students. This technology, coupled with a multi-modality approach, is thrilling early learners in classrooms around the world.

Alive Studios provides its reading and math progress assessments digitally, which makes it very easy for teachers like Greg to monitor their students' progress. This allows schools to test the effectiveness of the program and validate how their funds were spent. "Greg's classroom is just one of the many success stories we've heard. Letters alive is the easy-to-implement EdTech solution that today's classrooms are yearning for," stated Cynthia Kaye, CEO of Alive Studios.

According to the recent release of the Nation's Report Card, an average of 7 out of 10 students are not proficient in reading by 3rd grade. These students are either held back, which is costly to a school district, or they are pushed through the system; neither of which provides a favorable outcome. J.E. Moss Elementary is proactively addressing their reading proficiency scores with this augmented reality approach and is seeing results. Brain science has proven the effectiveness of a differentiated learning experience that utilizes a cross-curricular, multi-modality approach similar to Letters alive.

"Our teacher's use of Letters Alive has dramatically increased the amount of student engagement in our Kindergarten classrooms. Not only has it helped our students acquire letter recognition and sound skills at a greater pace, but it has also accelerated the acquisition of these skills in our young English Language Learners," stated C. Anthony Febles, Principal at J.E. Moss Elementary.



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