



**Letters alive**<sup>®</sup>  
Supplemental Reading Program

**2.0 Edition**

Research has shown to  
**Improve Student Outcomes:**

**48%**

increase on letter  
naming fluency!

**112%**

increase on letter  
sound fluency!

Research conducted by Dr. Tamara W. Ogletree  
Tamara Ogletree has a Ph.D. in Language and  
Literacy and a Certificate in Interdisciplinary  
Qualitative Research from the University  
of Georgia.



Brought to life with  
**Amazing "Augmented Reality"** technology.

[www.ALIVEstudiosCo.com](http://www.ALIVEstudiosCo.com)

# The most fun and engaging way for students to learn to read.

## What is *Letters alive*?

*Letters alive* is a supplemental reading program, developed by Alive Studios, that utilizes research-based best practices to teach early literacy skills. The curriculum's 26 alphabet cards spring to life in 3D through the advanced technology of *augmented reality*. Each card features an animal that corresponds to a letter in the alphabet, and seems intelligent as they amazingly respond to the questions and sentences that your students will build. Even reluctant learners enthusiastically respond to the animals, sounds, and interactive learning.



## Strengthens reading comprehension skills

*Letters alive* builds students' phonemic awareness and phonics skills, presenting the sounds of letters and connecting those sounds to the letter itself. In addition, the lesson plans utilize 94 vocabulary cards to strengthen comprehension and reinforce concepts of print through sentence-building exercises.

## Increases vocabulary via word building activities

The Word Families section of the curriculum teaches letter recognition and phonics while strengthening phonemic awareness through word building. Augmented reality allows students to use the alphabet cards in "letter mode" to hear the sounds represented by each letter, build words, and blend the letter sounds. Over 200 activity sheets reinforce the skills students learn, and assessments are provided for teachers to measure students' progress.



## A full year of daily lesson plans and activities mapped to CCSS

*Letters alive* includes daily lesson plans and 200+ student activities to cover a full school year of reading instruction. The lesson plans are mapped directly to Common Core State Standards (CCSS) for Language Arts at the kindergarten level. A curriculum map is provided identifying the particular standards that are covered in each daily lesson.



“ Love the new flash cards because the letters actually come alive! Children are 100% engaged, watching every movement on the board. They are so excited to learn about the letters and the sounds! ”

Audra Cervi  
K-3 Reading Resource Teacher

▶ TO LEARN MORE, go to: [AliveStudiosCo.com/Letters-alive](http://AliveStudiosCo.com/Letters-alive)



## 2014 Pricing Sheet

**Letters alive Storage Box**  
(holds all *Letters alive* Cards, Mat and Camera)

*Letters alive* has been programmed to work exclusively with the included camera.

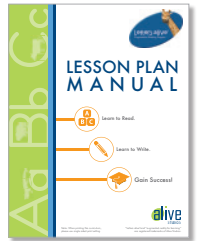


Bundle  
**A**

## Contents of the Letters alive Kit

- *Letters alive* Suite of Software\* on USB Drive
- Tracking Mat for Cards
- 26 Alphabet Posters
- 26 Alphabet Cards
- 94 PreK & Kindergarten Sight Word Cards
- Full School Year of Daily Lesson Plans Mapped Directly to Common Core State Standards (PDF)
- Student Activity Sheets: 7 Styles, One for each letter/animal. 182 Activities in all.
- Ziggy USB Camera
- Storage Box
- Training Videos Included

\*See reverse side for System Requirements



P/N: 50789 PC Version

**Sale Price \$795** (USD) Regular price \$995



HP Notebook  
Compatible with *Letters alive*

Bundle  
**B**

## Letters alive Kit with HP Notebook

This bundle includes everything in Bundle A + HP Notebook. Notebook meets the recommended requirements to run *Letters alive*.

Bundle #50624 **Edu Price \$1394** Call for Shipping



Bundle  
**C**

## Letters alive Kit with Teacher's Cart

This bundle includes everything in Bundle A + teacher's cart. The teacher's cart is customized just for *Letters alive*. It includes a side shelf, card and mat storage, card staging area -- all in a lockable multimedia cart on wheels.

Bundle #50508 **Edu Price \$1545** Call for Shipping

## Bundle C with Audio

This bundle includes everything in Bundle A + teacher's cart with audio system. This cart features a built-in audio system that fills the classroom with great sound.

Bundle #50513 **Edu Price \$1790** Call for Shipping

Bundle

D

## Letters alive Kit, Teacher's Cart & HP Notebook

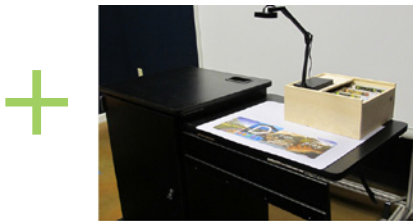


HP Notebook  
Compatible with *Letters alive*

This bundle includes everything in Bundle A + teacher's cart + HP Notebook. The teacher's cart is customized just for *Letters alive*. It includes a side shelf, card and mat storage, card staging area -- all in a lockable multimedia cart on wheels.

Bundle #50639 **Edu Price \$2144** Call for Shipping

## Bundle D with Audio



This bundle includes everything in Bundle A + teacher's cart with audio system + HP Notebook. The teacher's cart features a built-in audio system that fills the classroom with great sound.

Bundle #50638 **Edu Price \$2389** Call for Shipping

### Letters alive On-Site Training (Professional Development)

During the one day class, participants will learn how to fully integrate *Letters alive* as a supplement to their everyday reading instruction. Participants will get hands on practice with everything from camera set-up to building sentences. The products in the *Letters alive* Suite (*Letters alive* and *Word Families*) will be covered in this training. Participants are asked to bring their laptop and *Letters alive* to this class since this is a hands-on workshop.

Part #60001 Full Day: On-site Training (up to 10 participants) \$2,195

## System Requirements

The *Letters alive* animals like for your PC to have good speed and graphics. 😊

### PC Required to run *Letters alive*:

Processor: Intel Dual Core 1.8 Ghz or better or AMD equivalent

RAM: 4 GB or higher

Graphics Card: NVIDIA or Radeon Discrete graphics

Video Ram: 512 MB or higher

Operating System: Win XP SP2 or higher, Win Vista, Win 7, Win 8, Direct X 9.0c

Need a Quote?

Contact [sales@AliveStudiosCo.com](mailto:sales@AliveStudiosCo.com) or call 678-404-7473

**alive**  
STUDIOS

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